



For more information, please contact:
Michal Miller
301.392.2429
mmiller@ncm.museum

MEDIA ADVISORY

National Children's Museum and MGM Resorts International host free outdoor cycling festival on Saturday, June 22

What: The National Children's Museum (NCM) and MGM Resorts International present the fourth annual CycleFest, an NCM signature event that offers family-friendly activities inspiring children to gear up for a safe and active summer of outdoor riding.

The Alexander Lance Booker Child Safety Foundation, who co-founded the original CycleFest with NCM, will donate refreshments and items for the raffle. Other activities at this free, block party-style festival will include:

- Bicycle rodeos
- Weather exploration with Storm Team 4x4 and News4 Storm Team meteorologist Veronica Johnson
- Safety gear sizing and giveaways
- Bicycle maintenance workshops
- Helmet and bicycle decorating
- Live entertainment from The Lab DC
- Participation from Maryland National Capital Park and Planning Commission, The Washington Nationals, Kids.gov, Girl Scouts Council of the Nation's Capital, Dick's Sporting Goods, Bike and Roll, The Southern Maryland Blue Crabs, Rita's Water Ice, Peeps and Company, Ben & Jerry's and more

CycleFest is free, and children who complete the bicycle rodeo will receive a coupon for \$2 off admission to the Museum between noon and 4 p.m.

Who: National Children's Museum and MGM Resorts International

When: Saturday, June 22, 2013
Noon-4 p.m.

Where: American Way (Between Fleet Street and St. George Boulevard)
National Harbor, MD 20745

Visitors are encouraged to bring their own bicycles or tricycles and ride to National Harbor via the Woodrow Wilson Bridge Trail. Visitors driving to the Museum are encouraged to take National Harbor Boulevard up to St. George Boulevard rather than Waterfront Street to avoid congestion. Media parking is available.

#

About National Children's Museum

The National Children's Museum (NCM) is a world-class cultural and educational center (www.ncm.museum) that inspires children to care about and improve the world. NCM opened in Dec. 2012 at National Harbor in Prince George's County, Md. After operating as a "museum without walls" for several years, the Museum is now Greater Washington's

premier family attraction and the only national museum dedicated especially to children and their families and caregivers. NCM was designated by Congress in 2003 and was founded in 1974 as the Capital Children's Museum.

About MGM Resorts International

MGM Resorts International (NYSE: MGM) is one of the world's leading global hospitality companies, operating destination resort brands including Bellagio, MGM Grand, Mandalay Bay and The Mirage. The Company also owns 51% of MGM China Holdings Limited, which owns the MGM Macau resort and casino and is in the process of developing a gaming resort in Cotai, and 50% of CityCenter in Las Vegas, which features ARIA resort and casino. For more information about MGM Resorts International, visit the Company's website at www.mgmresorts.com.